

# MAKE YOUR EFFORTS PAY OFF WITH TOOLPACK'S CHANGE IMPLEMENTATION SURVEY

**Where is your survey being implemented well?  
Where do you need to focus more effort?  
What are the remaining obstacles to change?**

You've started a change — a reorganization, reengineering, SAP, a balanced scorecard, supply chain management, cultural change, or just about anything else. Yet, some departments are still doing things the old way. Reports and strategic plans sit on shelves, never opened. Time and money have been spent without the expected gains.

Brief and economical, the Toolpack change implementation survey prevents that scenario. Quickly and easily, it:

- communicates the importance of the change effort, so people will take it more seriously
- highlights areas where more work is needed to ensure that changes are made consistently throughout the organization
- spotlights problems quickly to keep momentum going and prevent bogging.

Given the high cost of change, prudence demands effective follow-through. This survey can greatly increase your success.

Our package includes reasonable phone and e-mail consulting, top-level reports with reasonable breakdowns by division, unit, and/or location, and secure electronic administration. For up to 500 respondents, with a single report breaking down results by location, the cost is \$1,600; for more respondents, with more reports, the cost starts at \$2,600. Options include paper surveys, site visits, and additional analysis.

The cost of the change preparation survey is often negligible compared to the investment and benefit of the change effort itself. Yet, it can be a key ingredient in a program's success.

## QUICK FACTS

### ***What is it?***

A brief, fast survey designed to show where a change effort needs more attention.

### ***Why do I need it?***

In most changes, there are parts of the organization where the initiative is misunderstood, ignored, or resisted. This survey reinforces the importance of the change, and finds areas where more attention is needed to keep momentum and ensure success.

### ***What are the benefits?***

Faster, more successful changes; uniform implementation of changes; learning how to increase the success of the next initiative.

### ***What are the features?***

Easy-to-read reports, fast turnaround (the entire survey can be run in two weeks), useful information, and expert consulting time included in the price.

## ***Toolpack Consulting***

### **Contact us at:**

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